

MAKING MONEY WITH YOUTUBE

Allen Underwood

www.youtube.com/untetheredincome

www.youtube.com/headphonereviewhq



ANYONE?

- 2nd largest search engine on the Internet
- 1 BILLION unique users on YouTube each month
- More than 1 million creators earning money through the YouTube partner program
 - Thousands of these channels make 6 figures a year
- YouTube is available on hundreds of millions of devices!
<http://www.youtube.com/yt/press/statistics.html>

WHY YOUTUBE?

- Just in case you didn't see that, there's **ONE BILLION** users a month!
- You're **FREE** to advertise products, services, self-promote, share affiliate links, and more



GETTING TRAFFIC

- Metadata
 - Titles
 - Descriptions
 - Tags
- High resolution video - 720p minimum (HD)
- Custom thumbnails
- Video duration
- Calls to Action



Sennheiser Momentum Review - Over Ear Edition

Search-friendly, enticing title

Cancel

Save changes

Sennheiser Momentum Review - Over Ear Edition



VIDEO INFORMATION

Channel: HeadphoneReviewHQ
 Uploaded time: February 19, 2014 10:55 PM
 Duration: 15:00
 Raw file: Sennheiser Momentum Review.mp4
 Views: 9900
 Likes: 445
 Dislikes: 4
 Comments: 154
 Video URL: <http://youtu.be/FIZVn4TqI60>

Basic info

Monetization

Advanced settings

Sennheiser Momentum Review - Over Ear Edition

Search-friendly, enticing title

GET THEM HERE ===

<http://www.headphonereviewhq.com/get/momentum-over-ear/> ===

Sennheiser Momentum Over Ear Headphones

First, wow. As of today, February 19th, 2014, these are the best sounding set of headphones I've heard under \$500. Granted, I've not heard them all, but what I was able to experience with the Momentums is stellar.

Pros:

- Incredible bass - from volume to accuracy - one of the best I've heard, period

- Mids - beautiful lush warm engaging



Add a message to your video

Also share on



Keyword rich description



Comments:

154

Video URL:

<http://youtu.be/FIZVn4Tql60>

Basic info

Monetization

Advanced settings

Sennheiser Momentum Review - Over Ear Edition

GET THEM HERE ===

<http://www.headphonereviewhq.com/get/momentum-over-ear/> ===

Sennheiser Momentum Over Ear Headphones

First, wow. As of today, February 19th, 2014, these are the best sounding set of headphones I've heard under \$500. Granted, I've not heard them all, but what I was able to experience with the Momentums is stellar.

Pros:

- Incredible bass - from volume to accuracy - one of the best I've heard, period
- Mids - beautiful, lush, warm, engaging
- Highs - detailed without being technical, smooth, delicate
- Aesthetics
- Light - for those who are sensitive to heavy headphones, you should

Public



Add a message to your video

Also share on



+ Add to playlist

Sennheiser (Organization) x

Momentum x

Over Ear Headphones x

Closed Headphones x

Best Headphones x

Bass Headphones x

iPhone Headphones x

Sennheiser Momentum x

V-Moda M100 x

Beats Studio x

Audiophile Headphones x

Around Ear Headphones x

Sennheiser Headphones x

Tagging

Sennheiser Momentum Review - Over Ear Edition

Cancel

Save changes

Sennheiser Momentum Review - Over Ear Edition



VIDEO INFORMATION

Channel: HeadphoneReviewHQ
 Uploaded time: February 19, 2014 10:55 PM
 Duration: 15:00
 Raw file: Sennheiser Momentum Review.mp4
 Views: 9900
 Likes: 445
 Dislikes: 4
 Comments: 154
 Video URL: <http://youtu.be/FIZVn4Tql60>

Custom Thumbnail

Basic info

Monetization

Advanced settings

Sennheiser Momentum Review - Over Ear Edition



GET THEM HERE ===

<http://www.headphonereviewhq.com/get/momentum-over-ear/> ===

Sennheiser Momentum Over Ear Headphones

First, wow. As of today, February 19th, 2014, these are the best sounding set of headphones I've heard under \$500. Granted, I've not heard them all, but what I was able to experience with the Momentums is stellar.

Pros:

- Incredible bass - from volume to accuracy - one of the best I've heard, period
- Mids - beautiful lush warm engaging

Public



Add a message to your video

Also share on



+ Add to playlist

Filters ▾

About 9,080 results



Sennheiser Momentum Review

by **UrAvgConsumer** • 7 months ago • 55,220 viewsFind the **Momentum** here: <http://en-us.sennheiser.com/over-ear-headphone-momentum-stereo> Liked this video? Then hit the ...

HD



The Very Adult Sennheiser Momentum Headphone Review

by **InnerFidelity** • 1 year ago • 88,047 viewsRead full InnerFidelity **Review** here: <http://www.innerfidelity.com/content/very-adult-sennheiser-momentum>.

HD



Sennheiser Momentum Review - Over Ear Edition

by **HeadphoneReviewHQ** • 3 months ago • 10,062 viewsGET THEM HERE === <http://www.headphonereviewhq.com/get/momen> === Sennheiser Momentum Over Ear Edition

HD

HD Callout

Clickable Link on 1st Line



Sennheiser Momentum Headphone Review: The Gentleman's Can

by **lachlanlikesathing** • 1 year ago • 44,139 views

Fantastic build quality, rich sound - near perfect! Click the 'Like' button and subscribe if you found this video helpful! Thanks ...

HD

CC



Sennheiser Momentum Review

by **teenstechreviews** • 10 months ago • 3,009 viewsI review the new **Sennheiser Momentum** Headphones! Do you guys think that Sennheiser is going in the right direction with the ...

HD



Sennheiser Momentum Headset Unboxing & First Look



Phantom 2 -FPV Aerial Film Kit



Advertisement

YOUTUBE PARTNER PROGRAM

- Passive earning - likely least profitable in the short-term. Potential huge profits long-term
- Ads that show before/during/after your videos
- Have to apply to be a part of the program
- Must have original content
- no views = no money
 - CPM = Earnings per 1,000 views



AFFILIATE LINKS

- Passive earning with potentially huge profits
- Earn for simply referring people to buy products
- Use the description to your advantage - **1st LINE!**
- Any affiliate link you want!
 - [amazon.com](https://www.amazon.com)
 - [cj.com](https://www.cj.com)
 - [clickbank.com](https://www.clickbank.com)
- **CALL TO ACTION IS CRITICAL**



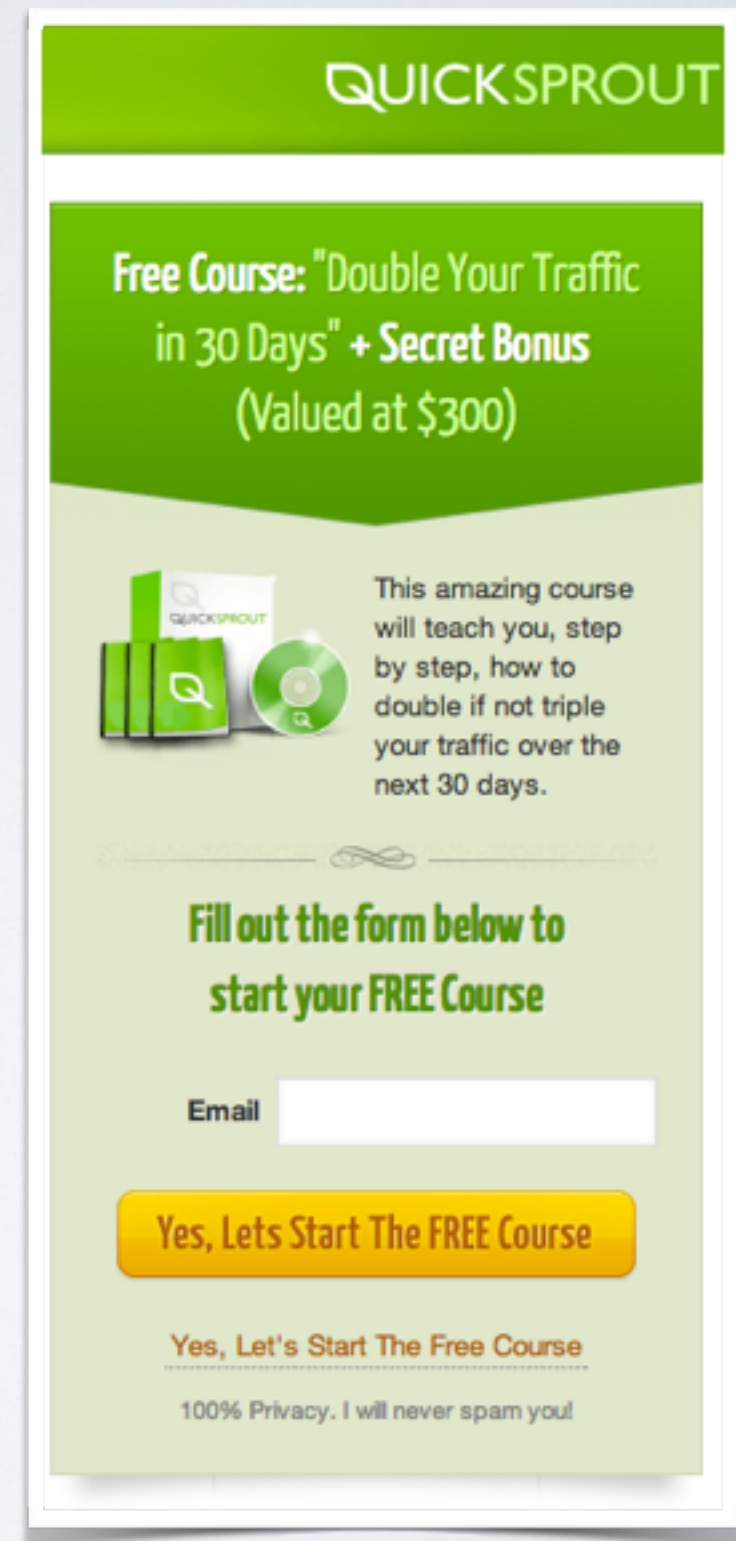
SELF PROMOTION

- Instantaneous returns, potential for large earnings and continued relationships but hands-on
- Promote and sell your services
- Easy to showcase your talents
- Use text overlays to strengthen your message
- Description is key - think how people would search for your services
- **CALL TO ACTION CRITICAL**



BUILD YOUR LIST

- Potentially the most profitable - can be instant returns depending on list strategy
- Major potential for long-term earnings
- Best achieved by dangling a carrot
- Drive people to YOUR website - away from YouTube
- Title (and convincing video) is probably most important

A vertical lead magnet form for Quicksprout. The top has a green header with the Quicksprout logo. Below is a green banner with white text offering a free course. The main body is light green and contains an illustration of course materials, a descriptive paragraph, a call to action, an email input field, a large orange button, and a confirmation link with a privacy statement.

QUICKSPROUT

Free Course: "Double Your Traffic in 30 Days" + Secret Bonus
(Valued at \$300)



This amazing course will teach you, step by step, how to double if not triple your traffic over the next 30 days.

Fill out the form below to start your FREE Course

Email

Yes, Lets Start The FREE Course

[Yes, Let's Start The Free Course](#)

100% Privacy. I will never spam you!

ADDITIONAL AVENUES

- Sell original stock video
 - iStockPhoto.com
 - pond5.com
 - shutterstock.com
- Get sponsors
- Use Google Adsense on your site next to your videos



VIDEOGRAPHERS AND PHOTOGRAPHERS

- Getting Your Work Noticed
<http://bit.ly/get-photos-noticed>
- Social media tips
<http://bit.ly/social-photo-video>
- Try to get on “Reader” platforms
 - Flipboard
 - Google Newsstand



Q&A

Don't be afraid to ask...

KEEP IN TOUCH

- Get on my email list:
www.untetheredincome.com
- Twitter: @theallenu
- LinkedIn: www.linkedin.com/in/allenunderwood
- Subscribe to my YouTube channels!
www.youtube.com/headphonereviewhq
www.youtube.com/untetheredincome